



HELP KEEP FAMILY-FRIENDLY TELEVISION IN ROCKFORD
TV51's 1st Annual Golf Outing
Atwood Golf Course--Friday, June 27, 2008
Sponsorship Levels / Benefits & Form

\$3,000 – Major Sponsor

- Half-hour interview on TV51's local program, "All Around Rockford"
- 40 free commercials aired on broadcast channel 51 and Comcast cable channel 15 (sponsor to provide commercial)
- Logo on all commercials promoting golf outing, aired on 51 & 15 (provided sponsor signs up before spots start airing)
- TV51 will videotape golf outing & produce a half-hour show & air it on 51 & 15, plus provide DVD copy to sponsor
- Logo on invitations (provided the sponsor is signed up in time)
- Logo on event program and all event signage
- Name recognition on news releases, TV51 website and any other print material
- Verbal recognition at event

\$2,000 – Lunch & Awards Sponsor

- 30 free commercials aired on broadcast channel 51 and Comcast cable channel 15 (sponsor to provide commercial)
- Logo on all commercials promoting golf outing, aired on 51 & 15 (provided sponsor signs up before spots start airing)
- TV51 will videotape golf outing & produce a half-hour show & air it on 51 & 15, plus provide DVD copy to sponsor
- Logo on special luncheon signage
- Logo on invitations (provided the sponsor is signed up in time)
- Logo on event program, event signage & signage at breakfast
- Name recognition on TV51 website and any other print material
- Verbal recognition at event

\$1,500 – Golf Cart Sponsor

- 20 free commercials aired on broadcast channel 51 and Comcast cable channel 15 (sponsor to provide commercial)
- Logo on all commercials promoting golf outing, aired on 51 & 15 (provided sponsor signs up before spots start airing)
- TV51 will videotape golf outing & produce a half-hour show & air it on 51 & 15, plus provide DVD copy to sponsor
- Logo on all golf carts (36 golfers' carts plus all of the crew's and volunteers' carts)
- Logo on invitations (provided the sponsor is signed up in time)
- Logo on event program and event signage
- Name recognition on TV51 website and any other print material
- Verbal recognition at event

\$800 – Breakfast Sponsor

- 10 free commercials aired on channel 51 & Comcast channel 15 (sponsor to provide commercial)
- Logo on all commercials promoting golf outing, aired on 51 & 15 (provided sponsor signs up before spots start airing)
- TV51 will videotape golf outing & produce a half-hour show & air it on 51 & 15, plus provide DVD copy to sponsor
- Logo on invitations (provided the sponsor is signed up in time)
- Logo on event program, event signage & signage at breakfast
- Name recognition on TV51 website and any other print material
- Verbal recognition at event

\$500 – Hole Sponsors

- 10 free commercials aired on channel 51 & Comcast channel 15 (sponsor to provide commercial)
- Logo on all commercials promoting golf outing, aired on 51 & 15 (provided sponsor signs up before spots start airing)
- TV51 will videotape golf outing & produce a half-hour show & air it on 51 & 15, plus provide DVD copy to sponsor
- Logo on special signage at sponsored hole
- Logo on invitations (provided the sponsor is signed up in time)
- Logo on event program and event signage
- Name recognition on TV51 website and any other print material
- Verbal recognition at event



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TV51 Golf Play Day Sponsor

Company Name:

Contact Name:

Address Line 1:

Address Line 2:

Phone:

Fax:

Email:

Sponsorship Level:

| Donation Total:

Payment Type: Check

Credit Card

Visa MasterCard Discover American Express

Name on Credit Card:

Signature:

Credit Card Number:

| Expiration Date:

Please make checks payable to TLN TV51 & mail to 6110 Broadcast Pkwy, Rockford, IL 61111.

If donating by credit card, you may fax to 815-877-5111. If you have questions, please call 815-877-5151.